Annual Review 2016-2017
Library and Learning Services
**WHO WE SERVE**

**Individual Service Interactions**

- 2,831 Reference Desk
- 2,762 Circulation Desk
- 870 Ballston
- 186 Research Appointments
- 30 Faculty Scholarship Support*

**Total Interactions:** 6,679

**Service Hours & Visits**

**Main Campus**
- 103.5
- 82 SUMMER
- 115,518 Visits

**Ballston Extension**
- 61
- 32 SUMMER
- 16,296 Visits

**131,814 Total Visits**

*not pictured*
WHAT WE PROVIDE

Circulation: Items Checked Out

8,337 ITEMS CIRCULATED
TO MU PATRONS

22,191 TOTAL MU ITEMS CIRCULATED

BORROWED
1672 BOOKS
29 ARTICLES
30 MEDIA

LENT
4938 BOOKS
66 ARTICLES
36 MEDIA

WRLC Consortial Loans

Inter Library Loan
Loans to Students, Faculty, and Staff

626 ARTICLES
179 BOOKS
805 BORROWED

454 ARTICLES
789 BOOKS
1,243 LENT
**What We Provide**

- **408,316** E-books
- **220,382** Print Volumes
- **93,104** Journals
- **51,276** Media
- **322** Databases*

*not pictured*

773,400 Total Items

**Digital Repository**

- **712** Items Added
- **1,002** Total Items

*not pictured*
**What Patrons Use**

- **Full Text Article Requests**: 209,473
- **E-Book Section Requests**: 53,780
- **Streaming Media Searches**: 2,973

**Digital Repository Use**

- **Users**: 1,748
- **Item Views**: 15,178
WHAT PATRONS USE

Online Engagement

307 Followers
71 Followers
184 Likes

94,414 Research Guide Views
97,618 Website Views

Information Literacy Statistics

252 Sessions Taught
95% Students Taught
4,420

OF STUDENTS REPORTED THAT THEY WERE MORE CONFIDENT LOCATING LIBRARY RESOURCES AFTER THE SESSION.
### What Surveys Say

Percentage of undergraduates who replied that they were "satisfied" or "very satisfied" with MU facilities:

<table>
<thead>
<tr>
<th>Facility</th>
<th>Satisfaction Rate</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library and Extensions</td>
<td>76%</td>
<td>2nd</td>
</tr>
<tr>
<td>Computer Labs</td>
<td>78%</td>
<td></td>
</tr>
<tr>
<td>Program Labs (Ex: Bio, Chem, Etc.)</td>
<td>70%</td>
<td></td>
</tr>
</tbody>
</table>

Percentage of undergraduates who replied that they were "satisfied" or "very satisfied" with MU services:

<table>
<thead>
<tr>
<th>Facility</th>
<th>Satisfaction Rate</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library Services</td>
<td>85%</td>
<td>1st</td>
</tr>
<tr>
<td>Library Books, Journals, Media, and E-Resources</td>
<td>75%</td>
<td>3rd</td>
</tr>
<tr>
<td>Computer Equipment and Resources</td>
<td>78%</td>
<td></td>
</tr>
</tbody>
</table>

Percentage of graduate students who replied that they were "satisfied" or "very satisfied" with MU facilities:

<table>
<thead>
<tr>
<th>Facility</th>
<th>Satisfaction Rate</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library and Extensions</td>
<td>79%</td>
<td>1st</td>
</tr>
<tr>
<td>Computer Labs</td>
<td>78%</td>
<td></td>
</tr>
<tr>
<td>Program Labs (Ex: Bio, Chem, Etc.)</td>
<td>66%</td>
<td></td>
</tr>
</tbody>
</table>

Percentage of graduate students who replied that they were "satisfied" or "very satisfied" with MU services:

<table>
<thead>
<tr>
<th>Facility</th>
<th>Satisfaction Rate</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library Books, Journals, Media, and E-Resources</td>
<td>88%</td>
<td>1st</td>
</tr>
<tr>
<td>Library Services</td>
<td>87%</td>
<td>2nd</td>
</tr>
<tr>
<td>Computer Equipment and Resources</td>
<td>86%</td>
<td></td>
</tr>
</tbody>
</table>
ACCOMPLISHMENTS

Programs & Services

Created the Open Educational Resources (OER) Team & facilitated the inter-disciplinary OER kick-off discussion with faculty from across the departments.

Collaborated with other campus units to co-host events in the library, including:

- Common Ground workshop with ITS to promote advanced features of WEPA printing system
- Common Ground workshop on RefWorks citation management software
- Two poster sessions for the Psychology Department’s Research Methods course
- 2nd annual campus-wide cornhole tournament.

Partnered with the Center for Teaching and Learning to establish tutoring space in the library at main campus and Ballston.

Improved user experience with digital learning objects:

- Created and embedded Research Guides into every course in Canvas.
- Created 5 video tutorials for Education and MBA online programs.

Partnered with the IT department to provide laptops and tablets for student use. Created Technology Devices Policy and procedures to facilitate student access to devices:

- Began circulating laptops and tablets April 2017
- Laptops were checked-out 180 times
- Tablets were checked-out 39 times.

Taught 8 instruction sessions and 2 workshops on primary source research using MU Special Collections.

Joined the Inter-university Consortium for Political and Social Research (ICPSR), the largest & oldest international social science data archive:

- Faculty may deposit datasets
- Submitting data boosts individual research profiles and the overall research profile of the university.

Launched the Makerspace with a 3D printing demonstration and open-house kickoff.
ACCOMPLISHMENTS

Space & Resources

Redesigned the Library Instruction Room to create a multipurpose space that invites interactive learning and accommodates different teaching styles.

**Optimized library collections through consortial partnerships:**
- Piloted a user-driven acquisition model through the Washington Research Library Consortium (WRLC)
- Added evidence-based acquisitions streaming video through the Virtual Library of Virginia Consortium (VIVA)
- Added evidence-based acquisitions e-books through VIVA.

**Assumed stewardship of former MU Board member Margaret Adams collection. The collection will be preserved as a part of the MU Archives.**

Migrated archival collection management from Archivist Toolkit to ArchivesSpace.

**Applied preventative preservation measures to special collections (819 items assessed).**

**Study space improvements:**
- Added power sources to new collaborative spaces at main campus and Ballston
- Added vending machine to Overdue Brew
- Improved signage
- Updated paint in group study rooms
- Replaced 2 tables and 12 chairs.

Provided access to the digitized Wilhelmina Boldt Collection. The Collection consists of over 572 interior design images accessible via the Institutional Repository.

Conducted user trials of 10 databases. Of the 10, we selected 7 based on user input:

**Web of Science**
**DSM-V**
**Nursing Reference Center**
**Kanopy**
**ICPSR**
**Image Quest**
**SAGE Education Videos**

**Curated digital archival collections including:**
- Marymount through the Years
- Religious of the Sacred Heart of Mary
- Marymount University Campus Events
- Celebrating Faculty Scholarship (MU publication)
- Student Research Conference proceedings.
ACCOMPLISHMENTS

Operational Innovations

Implemented new single sign-on system to provide more user-friendly online experience for library users.

Continued implementation of data driven decision-making, including:

- Implemented the READ scale at both the reference and circulation desks to capture real time student needs and requests
- Installed a new wireless detector to capture hourly library traffic data
- Improved stewardship of resources by adjusting library staffing hours at both main campus and 4040
- Collected user data via the Faculty Satisfaction Survey in Spring 2017
- Collected and submitted information required for the ACRL and IPEDS surveys.

Established a server to host streaming media content for integration with Canvas via the WRLC.

Volunteered to pilot the new Academic Affairs Administration Periodic Review (completed June 2017).


Joined 3 new resource-sharing groups in order to broaden the number of library partnerships to share resources at no charge in order to reduce funds spent on resource fulfillment.

Began multi-year preparation for consortial migration to Alma, a modern library management system software, in collaboration with WRLC, including:

- Service on 3 consortial task forces
- Facilitated Q&A sessions with WRLC administration
- Implemented systematic library catalog data clean-up process.

Revised MU Copyright policy based on coursework in copyright compliance.