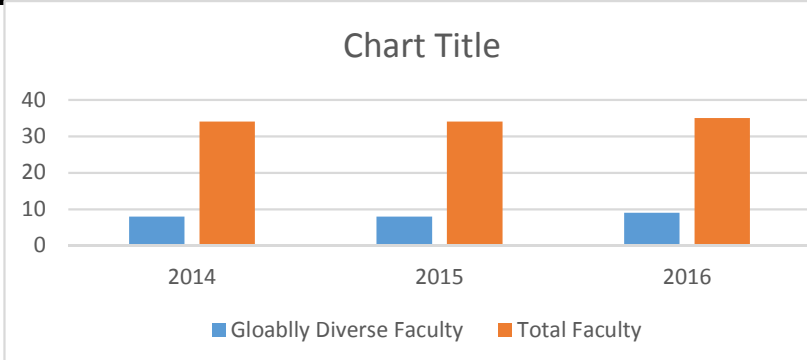
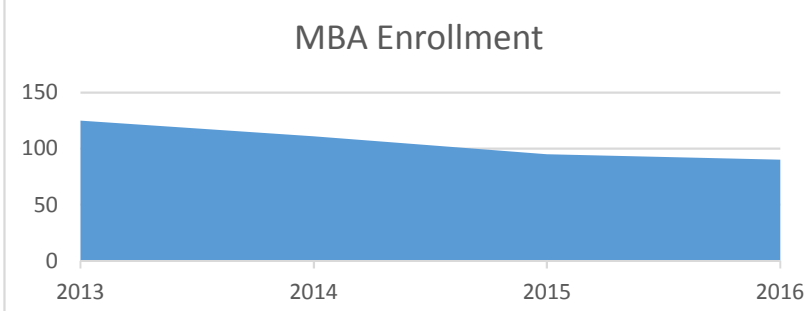
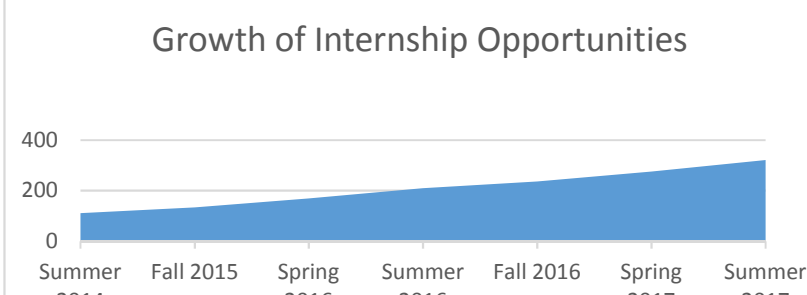


Standard #6 - Organizational Performance Results, Table 6.1

Table 6.1 Standard 6 - Organizational Performance Results

Organizational Effectiveness Results	Analysis of Results					
<p>Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students' performance. Key indicators may include: graduation rates, enrollment, improvement in safety, hiring equity, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and</p>	<p>Increase the global diversity of our full-time faculty from 22% to 25% by 2018</p>	<p>Employment/Hiring data reported each year</p>	<p>25% in 2017</p>	<p>Positive increase over the past year</p>	<p>Highlighted the diversity of our campus and surrounding community in open position postings and continue to do so</p>	
<p>Increase enrollment by 5% each year in the MBA Program</p>	<p>Internal Enrollment Data reported each year</p>	<p>Decrease of 9% in 2016</p>	<p>Negative trend over the past 4 years</p>	<p>Next steps are: (1) to develop a strategic marketing plan with Enrollment Management/Admissions, (2) identify our value proposition, (3) identify our differentiators and (4) play a more active role with the outsourced marketing firms utilized by the</p>		
<p>Increase internship opportunities for undergraduates by 15% each year (total # of employers)</p>	<p>Internal Career Services Data reported each semester and year</p>	<p>Increase of over 50% from 2015 to 2016</p>	<p>Positive trend semester to semester since Fall 2015 until Summer 2017</p>	<p>Concerted effort by each faculty member to provide contact information for possible internship sites, anc concerted and collaborative effort with Career Services to better prepare student to identify their own opportunities</p>		

2014

2016

2016

2017

2017

