Did you know?

- Approximately 5% of children in Northern Virginia have mobility struggles?
- The cost of a wheelchair can range from $5,000-13,000?
- It can take over 6 months to obtain a wheelchair?
- The average age a typically developing child starts moving independently is 7 months?
- The average age a child obtains their first wheelchair is around 5 years old?

In addition to building multiple Go Baby Go! cars, the day includes:

- Sessions with policy-makers invited to learn about the issues
- A “Pole-Position” Kids-Zone with child care and activities
- A Parent Forum to discuss equipment-related issues
- A “Pit Stop” Exhibit Hall
- An “Owners-Only” parent networking session
- A “Road rally” around Victory Lane

BECOME A SPONSOR – TRANSFORM LIVES IN YOUR COMMUNITY

Being a sponsor allows you to directly impact and transform lives of children in your community – and to impact the lives of those your organization who participate in the event. As a sponsor, your tax deductible donation includes participation in the day’s activities and, most rewardingly, hands-on participation building an actual Go Baby Go! car.

Why become a sponsor? Imagine seeing a child’s face light up as the first experience of freedom of movement occurs and knowing you helped make it happen – your sponsorship is what makes Go Baby Go! battery powered cars possible. The joy of the families is palpable when they see their child move without their help; often for the very first time.

All sponsors receive recognition for their contributions that appears in multiple outlets. We have multiple sponsorship levels available, see the information about the levels of benefits sponsor receive. Will you take the checkered flag?

“When your main goal is mobility and socialization of young children and their families, you can’t ask for better collaborators than Barbie and Mater.” – Cole Galloway, GBG Creator
Go Baby Go! “BUILD AND GROW” LEVELS OF SPONSORSHIP

The “LeMans 24 Hour Endurance” Package
This $10,000 sponsor package includes:
- Premiere recognition on all marketing materials; caps, posters, and T-Shirts, as a Premiere Title Sponsor
- Up to 4 members of your organization participate as Pit Crew and build 2 customized cars that prominently display your logo
- Full access to the “Victory Lane” pit and support area
- Prime location for a dedicated advertising table in Pit Stop Exhibit Hall
- Recognition that some of your sponsorship is for use at future events

The “Indy 500” Package
This $5,000 sponsor package includes:
- Title Sponsor of the Pit Stop Exhibit Hall
- Highlighted recognition on poster and T-Shirt marketing materials; as a Title Sponsor
- Up to 4 members of your organization participate as Pit Crew and build two customized cars that prominently display your logo
- Full access to the “Victory Lane” pit and support area
- Central location for a dedicated advertising table in Pit Stop Exhibit Hall

The “Daytona 500” Package
This $5,000 sponsor package includes:
- Title Sponsor of the “Pole Position” Kid-Zone
- Highlighted recognition on posters and T-shirt marketing materials; as a Title Sponsor
- Up to 4 members of your organization participate as Pit Crew and build two customized cars that prominently display your logo
- Full access to the “Victory Lane” pit and support area
- Central location for a dedicated advertising table in Pit Stop Exhibit Hall

The “Monte Carlo Grand Prix” Package
This $2,500 sponsor package includes:
- Sponsor of the “Owners-Only” Parent Lounge
- Highlighted recognition on poster and T-Shirt marketing materials, as a Title Sponsor
- Up to 4 members of your organization participate as Pit Crew and build a customized car with your logo
- Access to the “Victory Lane” pit and support area
- A dedicated advertising table in Pit Stop Exhibit Hall

The “Formula One” Package
This $1,000 sponsor package includes:
- Highlighted recognition on posters and T-Shirt marketing materials, as a Sponsor
- Up to 4 members of your organization participate as Pit Crew and build a customized car with your logo
- Access to the “In-Field” pit and support area
- A dedicated advertising table in Pit Stop Exhibit Hall

Premiere Parts Suppliers Package
This $250 sponsor package includes:
- Recognition on marketing posters
- Purchase of head supports, PVC pipe and pool noodles, Go Baby Go wiring boxes, and seats
- Up to 2 members of your organization as Pit Crew to join any team
- Shared advertising table in Pit Stop Exhibit Hall

Donations of any amount welcome to support building cars and this event. Contact us to discuss how you can support this program and transform the lives of deserving children in our area.