

LIBRARY & LEARNING SERVICES

ANNUAL REVIEW

2019-2020



LIBRARY & LEARNING SERVICES
MARYMOUNT UNIVERSITY

WHO WE SERVE

Individual Patron Interactions



3,300 Total Interactions

1,765 Reference Desk

794 Circulation Desk

465 Research Appointments

240 Ballston Information Desk

36 Faculty Research Support Program

Service Hours and Visits*

Reinsch
Library
65,357 Visits
103.5 Weekly Hours
(82 Summer Weekly Hours)



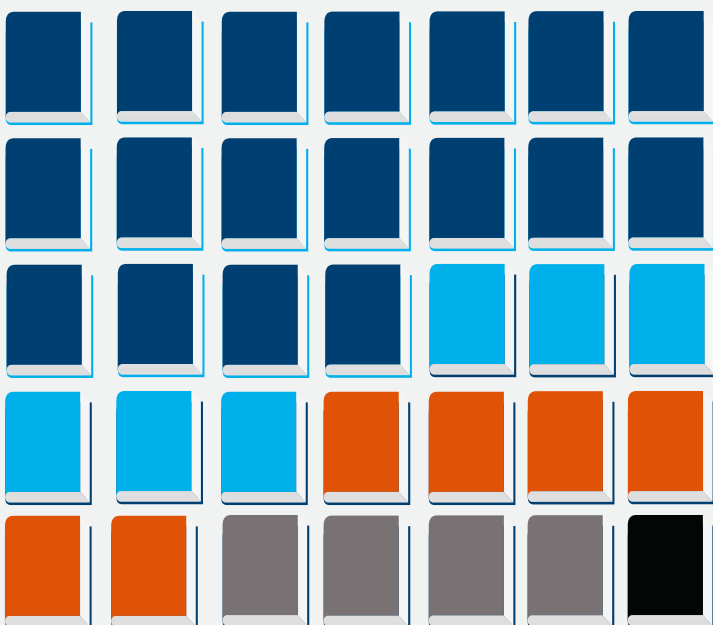
Ballston Coakley
Library Extension
35,450 Visits
58 Weekly Hours
(32 Summer Weekly Hours)

15 Visits per FTE

*The numbers in this section were significantly affected by COVID-19 because the library was closed for in-person service on March 17, 2020 through the end of the fiscal year.

WHAT WE PROVIDE

Resources



615,952 eBooks

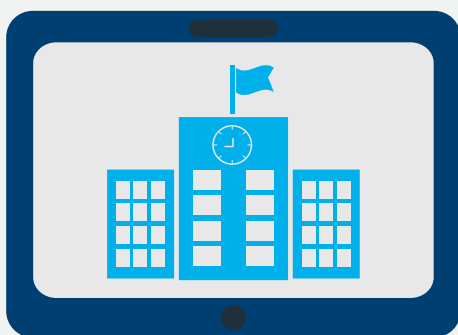
169,965 Print Books

132,019 Journals

44,450 DVDs &
Streaming Media

221 Databases

Institutional Repository



2,947 Items Added

29,776 Total Items

WHAT PATRONS USE

Print Resources

11,136 MU
Items Checked
Out
to MU Patrons

16,201 MU
Items
Checked Out
in Total

Interlibrary Loan

944 Items
Borrowed

1,239 Items
Loaned

WHAT PATRONS USE

Electronic Resources



159,297 Full Text
Article Requests



115,837 eBook
Section Requests



9,954 Streaming
Media Searches

Institutional Repository Use

1,729
New Users



26,391
Item Views

WHAT PATRONS USE

Information Literacy Instruction Statistics



- 227 sessions with 28 faculty members in 91 programs
- 4,019 students participated



90% of students reported they were confident conducting research using the sources shown after a session

Online Engagement



486
Followers



225
Likes



413
Followers



25
Followers



123,393 Website Views
174,035 Research Guide Views
33,900 Google My Business Page Visits

WHAT PATRONS USE

Textbook Reserves



3,485 Check-Outs

Reference FAQs Website



6,290 Views

Library Created Digital Learning Objects



26,841 Views

Academic Support for Graduate Students Canvas Course

198,030 Views

Library Support for Faculty Canvas Course

29,603 Views



ACCOMPLISHMENTS

Response to COVID-19

Library & Learning Services successfully moved to remote operations during the Virginia mandated COVID-19 shutdown while continuing to proactively serve its Marymount patrons with online reference and research support, instruction support, circulation and textbook support, and outreach and engagement activities.

Virtual Escape Room

The Outreach and Publicity Team used Google Forms to create a virtual escape room based on Hamilton: The Musical and tied to the release of the movie on DisneyPlus. The escape room had more than 60 participants. The success of this escape room has led the Outreach and Publicity Team to make escape rooms more often based on popular culture events.

Holistic Collection Analysis Plan

In an effort to establish a cyclical and strategic method for collection assessment, the Collections Service Group piloted a holistic collection analysis plan for FY21. In consultation and cooperation with the liaisons for physical therapy, psychology (B.A.), and information technology (M.S.), we came up with a series of guidelines for assessing the collection based on the most recent program reviews.

ACCOMPLISHMENTS

Online EN 101 and 102 Tutorials

In response to the COVID-19 pandemic, the Instruction Team created an EN 101 online tutorial that could be imported to all EN 101 sections that mirrored the in-class library instruction experience. The material was developed into two modules since the in-class experience is typically two one hour and fifteen minute instruction sessions. The Instruction Team also created an EN 102 online tutorial that could be imported to all EN 102 sections that mirrored the in-class library instruction experience.

Additions to Digital Collections

- Over 60 years of student newspapers, 1952 to 2016
- Two scrapbooks created by former students in the 1950s depicting life on Marymount's campus
- Four-volume set on the history of the Religious of the Sacred Heart of Mary (RSHM)
- Over 30 graduate projects from the Interior Design program

ACCOMPLISHMENTS

Library Events

For Students:

- 2nd Annual Library Welcome Carnival
- Banned Books Week
- Halloweenfest
- Thanksgiving Dessert Day
- Welcome Back Brunch/Coffee Hour
- Hamilton Themed Virtual Escape Room
- On-line Easter egg hunt
- Major Madness, host for Student Success Center/Academic Advising
- Apollonie's Campus Cupboard restocking food drives

For Faculty:

- Open Access & Impact faculty conversation
- Open Textbook Library Workshop 3.0

New Library Team Member

Liliana Maravilla, Library Associate: Education & Collection Services, Associate I, joined in July 2019

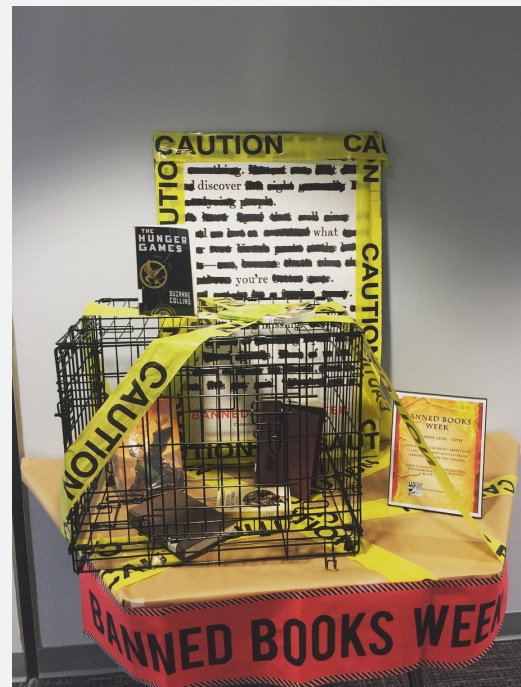
LIBRARY EVENTS



Library Welcome Carnival



Halloweenfest



Banned Books Week



Our Fearless Leader



Showing Our Spirit