Several Getting Started guides such as: Getting Started…Company Information, Getting Started…Economics, Getting Started…Finance, may be very helpful for your research needs in this field.

The following sources in this guide are good places to begin your research.

I. **Background Sources** designated with REF in the call number, unless otherwise noted, are located on the first floor of the Reinsch Library and do not circulate.

**Encyclopedias and Handbooks**

- **Berkshire Encyclopedia of World Sport.** (4 vol.) REF GV567 .B48
  Includes entries on economics and public policy.

- **Handbook on the Economics of Sport.** REF GV716 .H37
  In-depth look at the economics of a wide variety of sports.

**Directories and Almanacs**

- **Plunkett’s Sports Industry Almanac.** REF GV716 .P59
  Very good research tool on the sports industry. Provides on page descriptions of the ‘Sports 350’, the 350 major firms that make up the bulk of the sports industry.

- **Sports Market Place Directory.** REF HD9992 .U5 S667
  Pages of listings for all areas in sport industry studies including single sports, multi sports, college sports, media, sponsors, professional services, facilities, statistics and key executive names.

**General Reference**

- **Encyclopedia of Recreation and Leisure in America.** REF GV53 .E53
  Entries for a wide range of leisure and recreational activities, not all related to sports

- **Encyclopedia of Ethnicity and Sports in the United States.** REF GV709.5 E83

- **Encyclopedia of International Sports Studies.** (3 vol.) REF GV567 .E47
  Includes information on the science of sports, the social aspects of sports and sports engineering and technology.

- **The Encyclopedia of North American Sports History.** REF GV567 .H518

- **Sport in American Culture: from Ali to X-games.** REF GV706.2 .D86
  Brief descriptions of different types of sports and sport personalities.
Salaries

Baseball Salaries Database by USAToday
http://content.usatoday.com/sports/baseball/salaries/default.aspx

Basketball Salaries Database by USAToday
http://content.usatoday.com/sports/basketball/nba/salaries/default.aspx

Football Salaries Database by USAToday
http://content.usatoday.com/sports/football/nfl/salaries/default.aspx

Hockey Salaries Database by USAToday
http://content.usatoday.com/sports/hockey/nhl/salaries/default.aspx

The Salary Cap
http://www.thesalarycap.com/

NBA Salary Cap
http://members.cox.net/lmcoon/salarycap.htm

II. Books

Search the ALADIN Catalog for books owned by MU or other members of the WRLC. For additional information review the Help Screen Options and refer to the handouts Tips and Techniques: Catalog Search and Finding Materials in the Library to browse subjects by call number.

To Search by Keyword or Subject Heading
The quickest way to search for a subject is by typing one or more keywords or a person’s name in the search box and clicking on Keyword. For additional results, click on a book that addresses your subject and look at the Subjects assigned to that book. Click on that Subject Heading to view additional titles. Good subject headings to use include Professional Sports-Economic Aspects, Sports-Economics Aspects, Sports-Finance, or Sports Administration.

KEYWORD TIPS
1. Enter one or more terms which best describe your topic.
2. Use and, or, not to combine terms, women and sports
3. Use quotation marks to search words as a phrase, “baseball history”

Always assume that we have books on your subject. If you aren’t finding anything, ask for help at the reference desk.

III. Articles. Search the databases in ALADIN at http://www.aladin.wrlc.org to locate articles. Dates of indexing and full-text will vary by publication and by database. Refer to the handout Tips and Techniques: How to Find Journal Articles.

Economic Databases

EconLit
Indexes economic literature including journal articles, books, dissertations, and papers. Use the button to link to full-text.
PAIS International
This database covers political, social and public policy issues relevant to international economics. Coverage is includes items published in foreign languages. Use the Find it button to link to full-text.

General Business Databases

ABI/Inform Global
Contains business articles on a wide range of topics, including economics. Over 1000 journals are indexed with 550 journals available in full-text. Also includes information on over 60,000 companies. Use the Find a Copy link and then the Find it button to link to full-text.

Business Source Complete
A scholarly business database with more than 1,200 journals. Use the Find it button to link to full-text.

LexisNexis Academic
Covers news, industry, and market news; company financial information; and accounting, auditing, and tax information.

Newspaper Source Plus
Full text coverage for over 75 regional business journals

ProQuest Research Library
Indexes journal articles from a variety of disciplines; includes many journals on economics. Search may be limited to scholarly publications. Use the Find a Copy link and then the Find it button to

Multidisciplinary Databases

Contemporary Women’s Issues
Indexes and abstracts literature on women’s issues emphasizes psychological and sociological perspectives. Use the Find it button on the detailed record to link to full-text.

Using MU e-Journals

If you have the name of a journal and you want to find full text articles from that journal, use the MU e-Journal link. Type in the name of the journal you are looking for in the search box. If the journal is available electronically in a database the link to the appropriate database will be displayed in the results. You can retrieve journals in electronic format such as:
Journal of Sport Management  Sports Illustrated
Sports Marketing Quarterly  The Sports Network

IV. Internet Resources  Below are listed some relevant resources. The web version of this guide (http://www.marymount.edu/lls/guides/) provides direct links to these sites. For suggestions on how to find other academic web sites refer to the handout Tips and Techniques: Researching the World Wide Web.

The Business of Baseball http://bob.sabrwebs.com/
ESPN http://espn.go.com/
National Hockey League http://www.nhl.com/

Scholarly Sports Sites http://www.ucalgary.ca/lib-old/ssportsite/

Society for American Baseball Research http://www.sabr.org/

Vanderbilt sports economics http://www.vanderbilt.edu/Econ/faculty/Vrooman/sports.htm

V. Sports Blogs

ESPN Sports Business Blog http://sports.espn.go.com/espn/blog/main

The Sports Economist http://www.thesportseconomist.com/


The Wages of Wins Authors’ Blog http://dberri.wordpress.com/

For further information, stop by the reference desk, call (703) 284-1649, e-mail library@marymount.edu or use the screen name AskMULibrary to reach us from AOL, Google Talk, Meebo, MSN, or Yahoo.

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